

Nathan Peacher

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Objective	Web Developer / Designer
Education	University of California San Diego Web Publishing Certificate: (X)HTML, CSS, Usability, JavaScript (November 2009) Northern Arizona University B.S. Advertising, Minor Graphic Design and Computer Imaging (December 2001)
Experience	SDA Creative, Inc. , Capistrano Beach, CA (August 2011-Present) Web Designer/Developer <ul style="list-style-type: none">• Develop appealing web and graphic design solutions as it relates to the specific needs of the client• Layout and programming of websites with valid CSS, XHTML, JavaScript, PHP and MySQL• Design and develop custom CMS based, large-scale sites for action sports and corporate clients• Build SEO presence and create custom Facebook Applications in conjunction with client websites Action Sports Group/Grind Media , San Clemente, CA (September 2010-August 2011) Web Producer / Developer <ul style="list-style-type: none">• Maintain and develop a variety of websites for twelve publications, numerous event sites and Yahoo's action sports content provider Grind TV• Produce and develop various large scale WordPress websites in a team environment• Work alongside Editors and Publishers to efficiently replicate magazine content Bamboosk8 and Bamboo Buddy , Oceanside, CA (September 2009-February 2010) Marketing <ul style="list-style-type: none">• Conceptualize blog topics as they relate to the action sports industry• Assist with graphic design, web design, photography, and marketing as needed• Attend and photograph various events around Southern California promoting the company Graphic Viewpoint , San Diego, CA (January 2001-Present) Owner/Freelance Designer <ul style="list-style-type: none">• Develop business relationships while maintaining high quality print and design work• Manage multiple projects at the same time and meet deadlines in a timely manner• Build custom WordPress themes based on the needs of the client
Skills	Proficient in Adobe Creative Suite and Microsoft Office Applications HTML, XHTML, CSS, JavaScript, PHP, SEO, Social Media, MySQL, and WordPress